

Evaluate Your Backup Plan

If you already have an existing backup system in place (or if you are exploring new options), we can help you evaluate it so you can see if it is really protecting your data properly and cost effectively.

No matter what type of backup system you currently have in place (or are looking to purchase), you should always ask yourself these important questions:

How often do you *really* backup your data?

- A. Every night, once a week, every now and then, or just whenever "*the fear*" sets in.
- B. Do you physically perform backups or is it an "automated routine" (*i.e. you use the same tape or disk over and over and rarely remove it from the drive*).



Remote Data Backups automatically backs up all your data [securely](#) offsite *every* night.

What would happen to your business if you lost all or some your data unexpectedly?

- **How much would it cost your business if you lost...**
 - A. One day's, 1 week's or 1 month's worth of data?
 - B. *ALL* of your data?
- **Would you be able to quickly recreate your data?**
 - A. How much would that cost you?
 - B. What would you do and how much would it cost if you couldn't recreate it?
 - C. What if your hard copies were also lost with your digital data?
- **Could you continue to conduct business as usual?**
- **Could you even continue to conduct business?**



Remote Data Backups is a cost effective and *smart* insurance policy to protect your most valuable asset... *your data!*

Who actually performs your backups every night?

- A. The CEO, owner or manager? (*Couldn't their time be better spent elsewhere?*)
- B. Expensive IT or admin staff? (*How much do they cost you per hour?*)
- C. A minimum wage person in the company (*With the least amount of IT experience?*)



Remote Data Backups' [automatic backup system](#) requires *NO* human intervention.

How many backup tapes (at \$50 to \$100 each) or disks do you use?

- A. Do you use just one or just a few over and over? (*The worst thing you can do.*)
- B. Do you use a minimum of 5 tapes for a Monday through Friday rotation?
 - o 5 tapes x \$50 to \$100 each = \$250 to \$500 in media costs alone... *equal to over a year of our [10 GB full system backup solution](#).*
- C. Do you use 9 tapes for Monday through Friday, plus 4 for a weekly offsite rotation?
 - o 9 tapes x \$50 to \$100 each = \$450 to \$900 in media costs alone... *equal to many years of our [10 GB full system backup solution](#).*
- D. Do you replace your tapes once every 1-2 years (*highly recommended by IT professionals*)?



Remote Data Backups requires no special backup hardware.

Do you actually take your backups offsite and how often?

- A. Every night, once a week, once a month, only once, or never?
- B. Is this a rigid routine or just on just when you feel like it?



Remote Data Backups automatically backs up your data [securely](#) offsite every night to two [mirrored data centers](#).

Where do you physically store your backups?

- A. Onsite right next to the computer it is backing up?
 - o What would you do in the event of [fire](#), [flood](#), [theft](#) or [sabotage](#)?
- B. Offsite in a safety deposit box, "fire" safe, a night stand at home, car glovebox, your secretary's purse, etc., or you just don't know.
- C. Does someone in your company have access to both your data and all the backups?
- D. Could that person become disgruntled and destroy both?
- E. Could these backups ever be stolen? (*disgruntled employee, competitor, etc.*)
- F. Would you ever know if one of your backups was missing?



Remote Data Backups stores your data offsite at two very secure, separate [mirrored data centers](#) protected by a level of [data security](#) that is extremely hard to match.

Have you ever performed a practice restore from your current backups?

- A. What if you found out you couldn't restore your data when you needed it most?
- B. Did you know that if you get *one* grain of sand, *speck* of dust or *any* type of water or heat damage to your tape, CD or DVD backups that you more than likely will *not* be able to restore from it?



Remote Data Backups safeguards your data from the effects of [media degradation](#).

The bottom line...

- Remote Data Backups is hands down the most cost effective, secure, reliable and convenient way to backup your data offsite every night. There are too many variables in time, money, security and human resources when administering a backup system yourself locally.
- Use our evaluation sheet to compare your backup system with Remote Data Backups, or download a 30-day free trial and see for yourself how it works for you.

For a FREE 30 Day Trial go to <http://ancdirect.databu.com>